



## Promotional Rules for Farmer's Pick Social Media Contest

### **Time Frame**

Enter February 14, 2012 through February 20, 2012  
Winner selected and announced on February 21, 2012

### **Who Cannot Participate**

Employees of the Isle of Capri Casino, Isle of Capri Casinos, Inc., their respective affiliates, subsidiaries, advertising and promotion agencies are not eligible to participate. Persons on the Missouri DAP list or otherwise excluded from Isle of Capri Casino Hotel Boonville are also not eligible to participate. Persons under 21 years of age may not participate.

### **How to participate**

Starting February 14, 2012, any person not in the above exclusions may enter by emailing their name and a recipe that uses local ingredient(s) from Missouri. Entries must be emailed to [isleofcaprivb@islecorp.com](mailto:isleofcaprivb@islecorp.com) by 11:59pm on February 20, 2012.

On February 21, 2012, the best entry, based on content, creativity, and current availability of the local ingredients, in the sole judgment of Isle of Capri Casino Hotel Boonville management, will be selected as the winner. The winner will be contacted via the email address from which the entry was submitted.

Isle of Capri Casino Hotel Boonville will feature the winning recipe at Farmer's Pick Buffet at a future date, depending upon the availability of ingredients. The winner and a guest will be invited for a complimentary meal while the recipe is being featured at Farmer's Pick. The winner and guest will not receive any complimentary alcoholic beverages. The winner must be willing to sign a publicity consent form. If the winner is unable to meet those criteria, then Isle of Capri management will, in its sole judgment, select the next best entry as the contest winner. This process will be repeated until a winner who meets all criteria is located.

### **Cancellation Procedure**

IOC Boonville reserves the right to cancel the promotion without notice at any time pending MGC approval.

IOC Boonville will notify MGC of cancellation and await approval. Once the cancellation has been announced, all advertising materials will be pulled.

### **General Information**

Offer is non-transferable, no copies or reproductions accepted. All expenses incurred, as well as all promotional items, are paid from marketing funds. Winners are subject to all applicable taxes.

Any dispute or situation not covered by the above rules will be resolved by Isle of Capri management in its sole judgment.